



**INTERNATIONAL
DAY OF ACTION FOR
WOMEN'S HEALTH**

2025

CAMPAIGN REPORT



**“In Solidarity We Resist:
Our Fight, Our Right!”**

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INTERNATIONAL DAY OF ACTION FOR WOMEN'S HEALTH

Campaign Background

May 28 is observed globally as the International Day of Action for Women's Health.

For 40 years, organizations, sexual and reproductive health and rights (SRHR) activists, and broader justice movements have worked collaboratively to draft calls to action focused on critical issues related to women's health.

Each year, activists around the world have consistently commemorated this day and taken collective action in diverse ways to demand accountability from governments and institutions, resist attacks on SRHR, affirm and defend the rights of marginalized communities, including young people, women, and gender-diverse individuals.



The 2025 Campaign

This year's May 28 campaign, under the theme "In Solidarity We Resist: Our Fight, Our Right!", highlighted the urgency of collective action and demonstrated the strength of global resistance in the face of an alarming backlash against sexual and reproductive health and rights (SRHR). This backlash is being led by well-funded and coordinated anti-rights actors, the right-wing, nationalist, religious fundamentalist, and authoritarian forces—unified by an oppressive agenda that seeks to control bodily autonomy, silence rights-based movements, and dismantle the systems of care and support that uphold SRHR and justice.

Across regions, organizations and SRHR activists mobilized and organized locally, regionally, and internationally through a wide range of activities. Many held workshops, dialogues, festivals, and teach-ins. Others occupied online spaces through livestreams, webinar and digital campaigns, using hashtags like #WomensHealthMatters, #SRHR4All, and #May28. Activists also harnessed the power of activism and storytelling, sharing personal narratives that inspired action and embodied resistance, while fostering cross-movement collaboration.

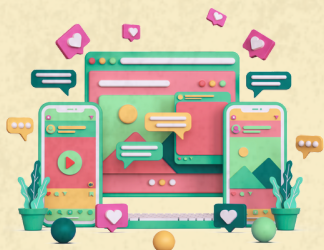
The strength of this year's May 28 campaign came from the SRHR activists and organizations—who took action and amplified the call to action. Thank you for standing in solidarity, for resisting together, and for reaffirming that this is *our fight, for our rights*.



Campaign Partners



May 28 by the Numbers



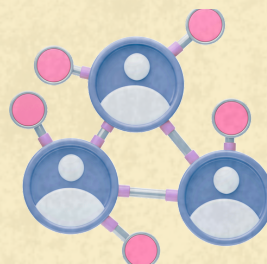
+65 million
reach across platforms



+55,000
online mentions



Over 50
countries reached



Over 80
organizations taking action



Official Hashtags

#WomensHealthMatters
#May28 #SRHR4ALL
#InSolidarityWeResist
#OurFightOurRight

Campaign Actions Across the World

The 2025 May 28 Campaign showcased the diverse and powerful ways campaigners took action to advance sexual and reproductive health and rights (SRHR) and justice. Across regions, activists mobilized, organized events, occupied digital spaces, engaged in activism, and harnessed the power of personal stories to raise awareness and demand change.

Campaigners amplified the unique challenges and urgent SRHR threats faced by women and gender-diverse individuals in their countries and communities, emphasizing the lived realities often left unheard. These collective actions brought visibility to systemic barriers and called for accountability from those in power.

This year's campaign presented a crucial opportunity to reclaim space, build and strengthen alliances, and advance a transformative SRHR agenda that prioritizes the health, dignity, and rights of marginalized communities, including young people, women, and gender-diverse individuals.





International Campaign for Women's Right to Safe Abortion

Host a forum titled "Abortion Decriminalization", exploring what decriminalization truly means, why it matters today, and why no one should be punished for making decisions about their own body.



Equidad de Género Ciudadanía Trabajo y Familia AC

Demand the State Congress to guarantee access to legal, safe and free abortion, as a fundamental human right, without barriers or persecution.

Mexico, City



ADEM Asociación por los Derechos de las Mujeres Cofundadora de la Campaña Nacional por el Derecho al Aborto Legal, Seguro y Gratuito

20 years after the birth of the National Campaign for the Right to Legal Abortion, Rosario joins the celebrations with a handkerchief in Plaza San Martín. From the organization highlights the key role of the provincial government and health professionals in ensuring the practice despite national defunding.

Argentina

London, England

Center for Health, Human Rights and Development

Conduct a seminar with a title "Advancing Sexual and Reproductive Health and Rights" aiming to address challenges in achieving universal access to sexual and reproductive health and rights (SRHR) in East Africa through dialogue with EALA parliament members.

Kampala, Uganda



Tanzania, Africa



Women Global Network for Reproductive Rights Africa

Community Dialogue on Re-entry policy – The event brought together a diverse group of stakeholders, including educators, religious leaders, local government officials, parents, and young mothers who had dropped out of school to raise awareness about the re-entry program and its guidelines, emphasizing inclusivity and the principle of leaving no one behind.

Indonesia



Ipas Indonesia

IPAS Indonesia hosted an Instagram Live session exploring what ideal healthcare looks like for survivors of sexual violence, featuring insights from a healthcare provider and specialist.

Philippines



Maguindanao Alliance of Youth Advocates

Through their initiative, "Syaka among ka Bityala ta sa SRHR," aiming to create safe and respectful spaces for open dialogue, learning, and empowerment. This effort bridges cultural traditions with the universal right to health, ensuring that everyone is heard, valued, and informed.



Mobilize and Organize

Organizations and advocates marked May 28 through a wide range of local, regional, and international events, including forums, marches, and festivals—to center women’s health and advance reproductive justice. Many also facilitated SRHR workshops and intergenerational dialogues.

Festivals

📍 Philippines

In the Philippines, Women’s Global Network for Reproductive Rights (WGNRR) in partnership with Free To Be Youth, Kabataan Community Health Advocacy Team (Ka-CHAT), Philippine Safe Abortion Advocacy Network (PINSAN), and Young Advocates for SRHR (YAS), organized the “SRHR4ALL Festival”, bringing together advocates and allies to commemorate the International Day of Action for Women’s Health under the 2025 theme: “In Solidarity We Resist: Our Fight, Our Right!”

The festival highlighted the power of collective resistance through creative, political, and participatory acts of solidarity.



Dialogue

📍 Tanzania



Hope for Youth Development Organization conducted a dialogue on men's engagement in advancing SRHR, reducing stigma, preventing unintended pregnancies and promoting respectful and safe relationships.

Street March

📍 Uganda



In Uganda, Community Health Rights Network (COHERINET) marked May 28 with a vibrant street march and intergenerational youth dialogue championing bodily autonomy and reproductive justice. The action brought together diverse stakeholders to amplify the message: "Abortion is health care. Bodily autonomy is a right."

Dialogue

📍 Kenya



Collaboration of Women in Development, in partnership with Urgent Action Fund, facilitated a Stakeholders Engagement in Mombasa County, Kenya to discuss access to sexual and reproductive health services and the implementation of relevant local policies.

Dialogue

📍 Philippines



Maguindanao Alliance of Youth Advocates (MAYA) held a dialogue titled “Syaka among ka Bityala ta sa SRHR”, creating safe and respectful spaces for open conversation, learning, and empowerment. The initiative bridged cultural traditions with the universal right to health, ensuring inclusivity and mutual respect.



Engage in Artivism

SRHR activists and organizations used creative expression and artistic performance as a form of activism to amplify calls for SRHR and justice for all.

Monologue

📍 Philippines



In the Philippines, Ilaw Shared Community Inc. presented “Mariang Pang-apat”, a monologue unpacking the intersections of faith, patriarchy, and reproductive freedom.

Zine-making

📍 Delhi, India



The YP Foundation (TYPF) organized a zine-making workshop with adolescent and young girls from a community in Delhi, India. Through their zines, participants shared their first period stories and shed light on the silence and stigma surrounding menstruation.

Slogan making

📍 Benin, Africa



Jeunesse Active pour l'Intégration et l'Éducation (JAIE) hosted a creative space for youth to design bold visuals and slogans around bodily autonomy.

Film Screening

📍 Philippines



A film screening of “Freedom Is My Cause” highlighted the story of Causa Justa (Just Cause), a feminist movement in Colombia that achieved the historic decriminalization of abortion. Organized by the Philippine Safe Abortion Advocacy Network, Médecins du Monde, and La Mesa por la Vida y la Salud de las Mujeres, the event served as a powerful reminder of what collective action can achieve, igniting inspiration among local advocates in the ongoing fight for reproductive justice.



Speak out & Occupy Online Spaces

SRHR activists and organizations amplified their demands by crafting and sharing powerful messages grounded in their lived realities and harness digital platforms to lead online activism..



WGNRR developed campaign materials that reflected the 2025 Call to Action, amplifying the theme “In Solidarity We Resist: Our Fight, Our Right!” These materials were widely adapted and translated into local languages by different organizations across the world to ensure accessibility and broader reach.



Tamtang Group
Thai translation



COJAS-Benin and CNGOB
French translation

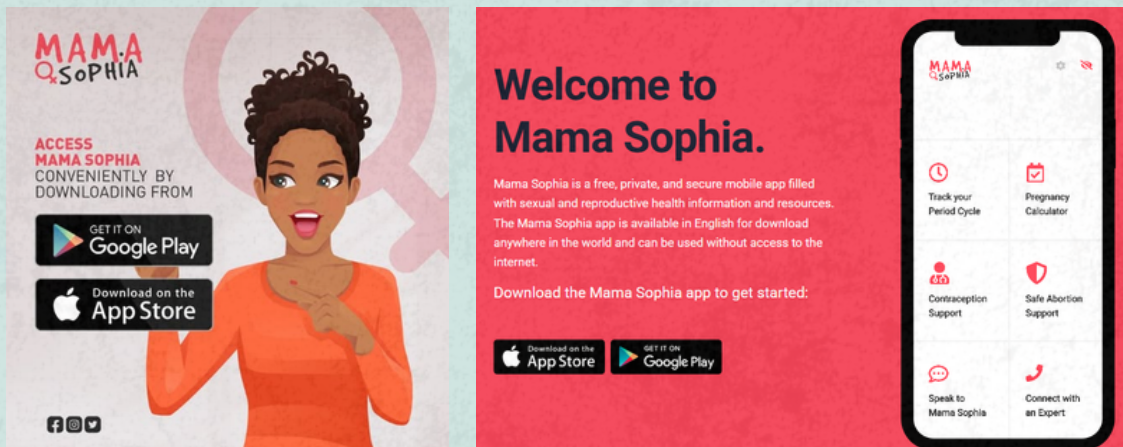


PROMSEX
Spanish translation

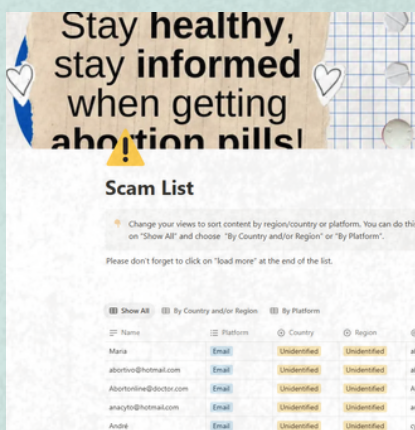


Samsara
Indonesian translation

Occupy Online Spaces



MAMA Network highlighted the MAMA Sophia app, a community-based digital tool offering safe abortion guidance and support.



28th May - Women Health International Day: Stay Healthy, Stay Informed!

Women on Web is partnering up with Safe2Choose to raise awareness on accurate abortion pill information and protocols. Our goal is to minimize the number of women and pregnant people who are taken advantage of by false online sellers and ensure women and pregnant people have the proper, WHO-approved information to spot false information for themselves. Women on Web and Safe2Choose are both committed to providing the safest and most accurate information on abortion pills available.

Women on Web and Safe2Choose receive emails and accounts daily from women and pregnant people who have been scammed by sites posing to be reliable providers. So, we have created a Scam List, identifying known fake abortion pill providers and websites. This list includes the names and contact information of individuals we know to be providing misinformation, fake pills, or false information on abortion pills.

Abortion is an important and time-sensitive aspect of women's health. It is every woman's right to access safe and reliable services that provide accurate scientific information and instructions on how to use the medicines. We feel it is our responsibility to make sure experiences of women being taken advantage of at often stressful times in their lives ends with us.

Women and pregnant people reported to us that they were scammed in various ways. Here are some of the methods they cited that are used to scam abortion seekers.

- They send fake pills
 - Here is what the **Mifepristone** and **Misoprostol** pills should always look like. Sometimes, the fake ones will look similar.
- They provide the wrong dosage
 - If you would like to know more about the dosage, you can read it [here](#) or contact info@womenonweb.org or [safe2choose](#)
- They don't provide information on how to use the pills, what should be expected, or signs of complications
 - You can read about all of the above on our Q&A page through this [link](#) or visit [safe2choose](#).

Women on Web and Safe2Choose launched a "Scam List" identifying fake online abortion pill sellers—helping protect users and amplify WHO-compliant, rights-based abortion resources.



Pathfinder International featured three grassroots innovations for maternal health in Nigeria, Tanzania, and Bangladesh—showcasing how community-led initiatives reduce maternal mortality and improve health access.

Webinar

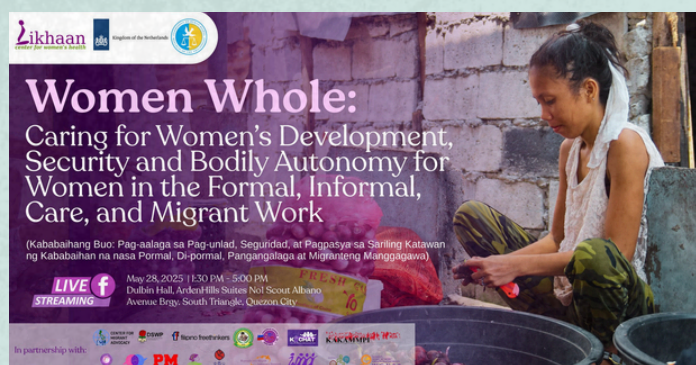


The Young Activist Network for Abortion Advocacy (YANAA) organized a Youth Talk Abortion and #28May Series in partnership with various organizations, including Supporting Abortions for Everyone (S.A.F.E), Fòs Feminista, and International Campaign for Women's Right to Safe Abortion, creating a dynamic platform for discussions on abortion rights and reproductive justice.



The Asia Safe Abortion Partnership (ASAP) organized a webinar titled "Convening, Collaborating, and Creating: Feminist Solidarity in a Shifting World," bringing together advocates from across countries, contexts, and causes to envision and build meaningful feminist collaborations.

Likhaan, an organization based in the Philippines lead a live-streamed roundtable discussion series in partnership with other organizations that highlighted and examined solutions to critical issues faced by women in formal, informal, care, and migrant work.





Bust the Stigma

Campaigners led stigma-busting workshops and community dialogues to debunk harmful myths and challenge gender norms. Provided a safe spaces through support groups and peer learning circles.

Festival

📍 Kwale County, Kenya



Zamara Foundation, in partnership with Irise Institute East Africa and The Period Equality Network, organized the Menstrual Justice Festival. It provided an inclusive platform to elevate menstrual justice efforts and address stigma, limited access to menstrual health products, and intersectional challenges, including medical conditions.

Safe Space

📍 Nepal



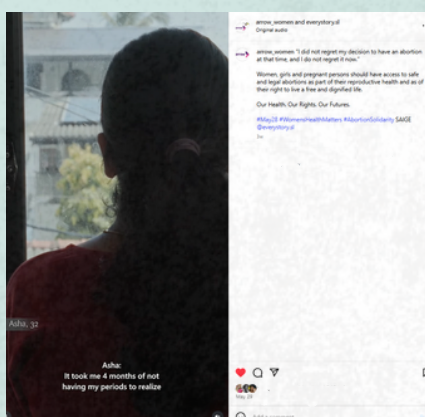
The Women's Rehabilitation Center (WOREC) has launched "Ojas: A Safe Space to Open Up the Mind", a safe and inclusive environment where women, and interested men—openly shared their mental health experiences, pain, and personal struggles.



Harness the Power of Stories

SRHR activists and organizations uplifted personal narratives from women, young people, and advocates, highlighting lived experiences and stories of resistance.

Advocacy videos emphasizing that abortion is a human right.



ARROW and SAIGE



IPAS LAC



All Rights and IDEALS featured powerful stories and perspectives from advocates, calling for inclusive and affirming approaches to sexual and reproductive health and rights (SRHR) for all.

Sneak Peak!

On **September 28 - International Safe Abortion Day**, we will mobilize and organize to demand safe, legal, and accessible abortion for all. Join us in raising our voices to end stigma, uphold reproductive rights and justice, and ensure humane, compassionate, nonjudgmental, rights-based abortion care for every women and gender-diverse individuals.

Ready to make an impact this September 28? Share your plans with us, and let's collaborate to turn your ideas into reality. Don't miss the chance to partner with the September 28 Working Group and Campaign Partners.

Be part of the movement—email us at campaigns.wgnrr@gmail.com and join the fight for reproductive rights and justice!

For updates on International Safe Abortion Day, visit september28.org.





INTERNATIONAL DAY OF ACTION FOR WOMEN'S HEALTH



The Work Continues

The #May28 Campaign reminded the world that our health, rights, and lives matter and the fight doesn't stop here.

As we close this year's campaign, we carry with us the strength of our solidarity and the power of our collective actions. Across the globe, challenges to our sexual and reproductive health and rights (SRHR) continue, but so does our courage, our unity, and our determination. We extend our gratitude to all the activists, organizations, health workers, artists, and everyday changemakers who made #May28 a success. Your voices are indeed powerful, your work is surely meaningful, and your presence matters.

Let us continue the fight for a world where all people can fully realize their sexual and reproductive rights, live with dignity, and exercise full bodily autonomy—free from stigma, discrimination, coercion and oppression.



Acknowledgements

We extend our deepest gratitude to the following organizations and individuals whose invaluable contributions made the May 28 International Day of Action for Women's Health campaign a success.

Thank you to inroads for providing the Spanish translations of the call to action. We also extend our deep appreciation to all Campaign Partners and the following organizations for their participation in the global dialogues, whose contributions were instrumental in the development of the global call to action:

Abortion Support Network, Adamson University, ADEM Asociación por los Derechos de las Mujeres Cofundadora de la Campaña Nacional por el Derecho al Aborto Legal, Seguro y Gratuito, Alliance for Choice, Alliance of Magnanimous Youth Leaders, Amnesty International, AmplifyChange, ARAYAA, Asia Pacific Alliance for Sexual and Reproductive Health and Rights, Asia Safe Abortion Partnership, ASTRA Network, Beyond Beijing Committee, Center for Health, Human Rights and Development, Center for Information and Counseling on Reproductive Health "Tanadgoma"/RFSU, Center for Reproductive Rights, Children's Rehabilitation Center, Cojas Benin, Collaboration of Women in Development CWID, Come Together Widows and Orphans Organization, CommonHealth, Community and Family Aid Foundation-Ghana, Community Health Rights Network (COHERINET), Consorcio Latinoamericano Contra el Aborto Inseguro, Dakila MMR, Dayspring Foundation, Empower the Community Organization, Equidad de Género Ciudadanía Trabajo y Familia AC, Fadlog Youth EmpowerRising, Filipino Freethinkers, Forum de la Femme Ménagère, Foundation for Women and Family Planning FEDERA, Gender and Adolescence Initiative, Girls First Initiative, GLIHD, Global Media Foundation, HERA - Health Education and Research Association, Hope for Youth Development Organization, Hope Givers Foundation, Inclusive Development Initiative - IDI, Initiatives for Dialogue and Empowerment through Alternative Legal Services (IDEALS), Inc., Inroads, IPAS, IPAS Indonesia, Jeunesse Active pour l'Intégration et l'Éducation (JAIE), Kahilwayan, LILAK (Purple Action for Indigenous Women's Rights), Liyang Kyabaan, Maguindanao Alliance of Youth Advocates, MAMA Network, Manila Central University, Mediciens Du Monde, Men Opposed Violence Everywhere (MOVE) Aklan, METSA Foundation, Mindanao Tri-people Women Resource Center (MTWRC), Mujer y Salud en Uruguay - MYSU, Okoa New Generation, ONG Filles en Actions, OSSEDI Malawi, PANTAY, Pathfinder, Perkumpulan Samsara, Philippine Safe Abortion Advocacy Network, Philippine Safe Abortion Advocacy Network (PINSAN), Promsex, Raising Up Friendship Foundation (RUFFO), Ranao Women and Children Resource Center (Ranao WCRC), Salinlahi Alliance for Children's Concerns, Society of Transwomen of the Philippines, Stepping Stone Passionate Centre, Students and Youth Working on Reproductive Health Action Team (SAYWHAT), Tanzania Wote Equality Alliance - TAWEA, Tamtang Foundation, The Asian-Pacific Research and Resource Centre (ARROW), The Collective of Youth Organizations for Solidarity in DR Congo, Coordination of North Kivu, The YP Foundation, Vision in Action Cameroon, Wagayway Equality, Inc., We Testify, Wendia Fáabà, West Point Women for Health and Development Organization WPWHDO, Women and Modern World Social Charitable Center, Women and Youth Movement (Woyomo), Women for a Change, Women on Web, Women With Disability Self Reliances Foundation, Women's Initiatives for Gender Justice, WOREC, WOWLEAP, Youth Advocates Ghana, Youth for Reproductive Health Awareness - Misamis Oriental, Youth Voices Count, Young Advocates for SRHR.



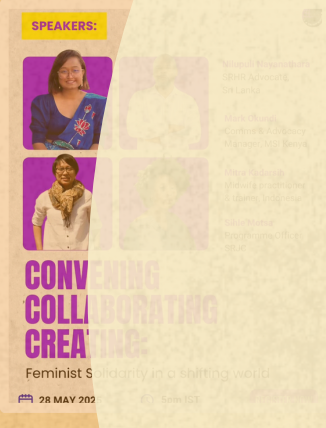
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Thank you for resisting in solidarity, for our fight, for our rights.

